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**Brodhead Water and Light and Wisconsin Public Power Inc.
Public Power Scholarship Program Guidelines
Two - \$1,000.00 Scholarships are available**

Program purposes

- To give something back to the community, contribute to educational efforts
- To increase awareness of public power
- To inform customers about the benefits of having a community-owned, municipal utility

Eligibility guidelines

1. High school seniors may submit essays to win one of two \$1000.00 scholarships. To be eligible, the student or their legal guardian must be a customer of Brodhead Water & Light when the essay is submitted.
2. Essays should be on the theme: ***The Benefits of Public Power to Our Community***. Essays should be 500 – 1,000 words, typed, double-spaced, and include the following information on a cover page:
 - Student's first and last name; home address; phone number
 - Name of legal guardian
 - Brodhead Water & Light account information: Name on account; billing address; account number
3. Deadline for submitting essays is **April 15th**. Please submit your essay to the Water & Light. Take it into the office, use the drop box, or mail it to:

Brodhead Water & Light
Scholarship Entry
PO Box 227
Brodhead WI 53520-0227
4. Scholarship winners will be selected by an Energy Service Representative of WPPI. Winners will be notified by mail and announced on Class Night.

Resource Materials

Brodhead Water & Light is a good source of information through interviews with their employees. Information about public power is also available at libraries and on the internet. Web sites of particular interest include Wisconsin Public Power Inc. at www.wppienergy.org, and the American Public Power Association at www.APPAnet.org. Additional links are available through the Brodhead Water & Light's website at www.brodheadwaterandlight.com

Payment

Scholarships are awarded to essay contest winners who plan on attending a post-secondary educational institution. The scholarship will be paid to the winner when a copy of a fee statement or other proof of enrollment is submitted to the Water & Light Office. Bring proof into office; place in outside drop box, or by mail:

Brodhead Water & Light
PO Box 227
Brodhead WI 53520-0227

Proof of enrollment must be submitted no later than **November 30th** of the year in which the scholarship is awarded.